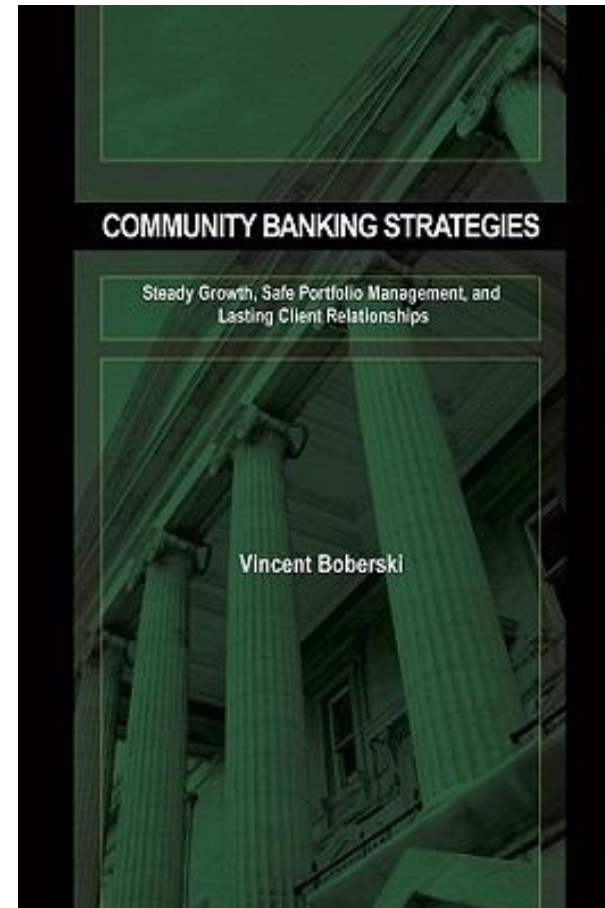


Community Banking Strategies

ISBN: 9781576603697

Price: RM 191.80

In this book, Vincent Boberski teaches community banks how to compete against the big guys in a post-subprime world. He offers advice on portfolio management, balance sheet management, and management of interest rate and credit cycles, among other key topics. Boberski also offers salient counsel on the most essential piece of the banking business: focus on increasing core deposits, the heart of any good local bank, by establishing and encouraging lasting relationships with clients. This is a must-read for community bank executives, directors, investors, and the brokers that work with them.



Paper Money Collapse

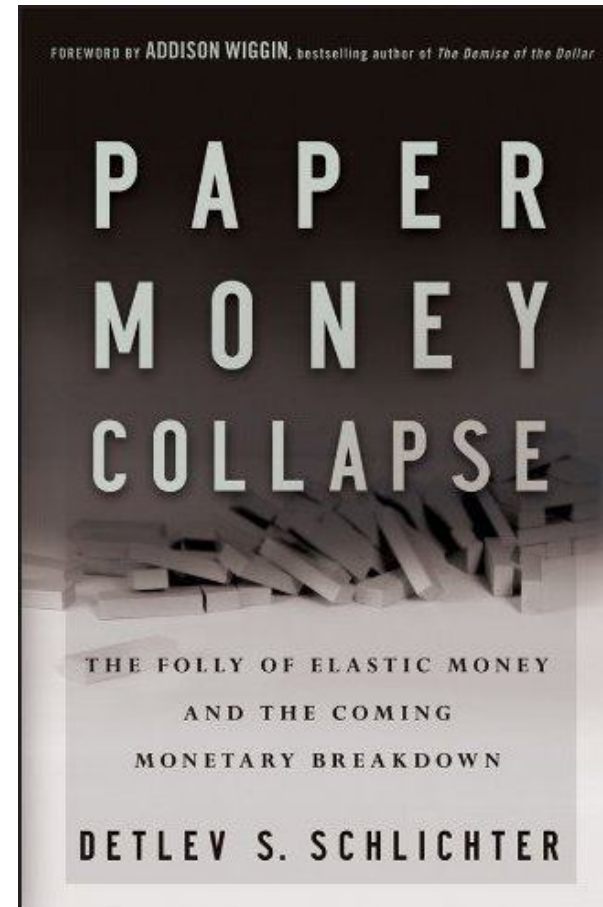
ISBN: 9781118095751

Price: RM112.00

Release Date: September
2011

All paper money systems in history have ended in failure. Either they collapsed in chaos, or society returned to commodity money before that could happen. Drawing upon novel new research, *Paper Money Collapse* conclusively illustrates why paper money systems—those based on an elastic and constantly expanding supply of money as opposed to a system of commodity money of essentially fixed supply—are inherently unstable and why they must lead to economic disintegration.

These highly controversial conclusions clash with the present consensus, which holds that elastic state money is superior to inflexible commodity money (such as a gold standard), and that expanding money is harmless or even beneficial for as long as inflation stays low. This compelling new book looks at the breakdown of modern economic theory and the fallacy of mathematical models. It is an analysis of the current financial crisis and shows in very stark terms that the solutions presented by paper money-enthusiasts around the world are misguided and inherently flawed.

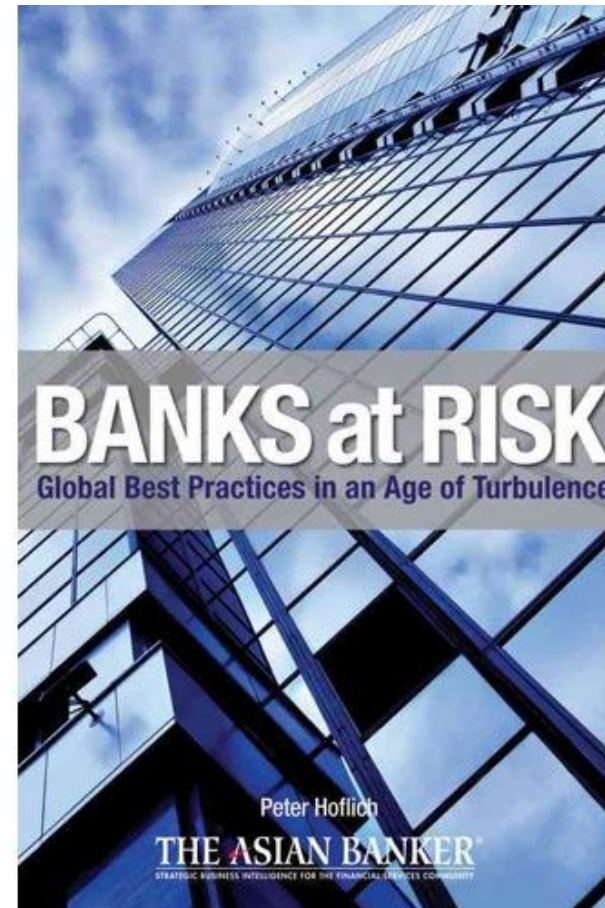


Banks at Risk

ISBN: 9780470827192

Price: RM 199.80

Banks at Risk compiles the insights of 10 key figures in the financial services industry—regulators, commercial bankers, risk managers and infrastructure specialists—who look at both strategic and operational issues in their assessment of cleansing the rot from the financial services industry in order to move to a better system of properly-managed risk. These influential individuals possess a valuable storehouse of global knowledge, and their insights into what the financial services industry needs to do to avoid the mistakes of the past are instrumental in building a sustainable future.



Notes to the Prime Minister

ISBN: 9789675997426

Price: RM 69.00

By the end of September 1997, the Malaysian currency was being bashed mercilessly by international speculators and hedge funds and the Malaysian economy was in a tailspin. The local stock and property markets had crashed. It was the height of the Asian Financial Crisis. Thailand, Indonesia and South Korea were forced to seek huge financial rescue packages from the International Monetary Fund (IMF), submitting themselves to the stringent conditions imposed.

This book is about how Malaysia rejected the IMF solution and went its own way in solving the Financial Crisis. It's a story of how two Malaysians – one out of luck, the other facing a major economic and political challenge – met half way round the world and came up with the Malaysian Solution to the Financial Crisis.

NOTES TO THE PRIME MINISTER is a record of the previously unpublished discussions between Dr. Mahathir Mohamad and his then unofficial economic advisor, Tan Sri Nor Mohamed Yakcop, during the Asian Financial Crisis of 1997/1998.

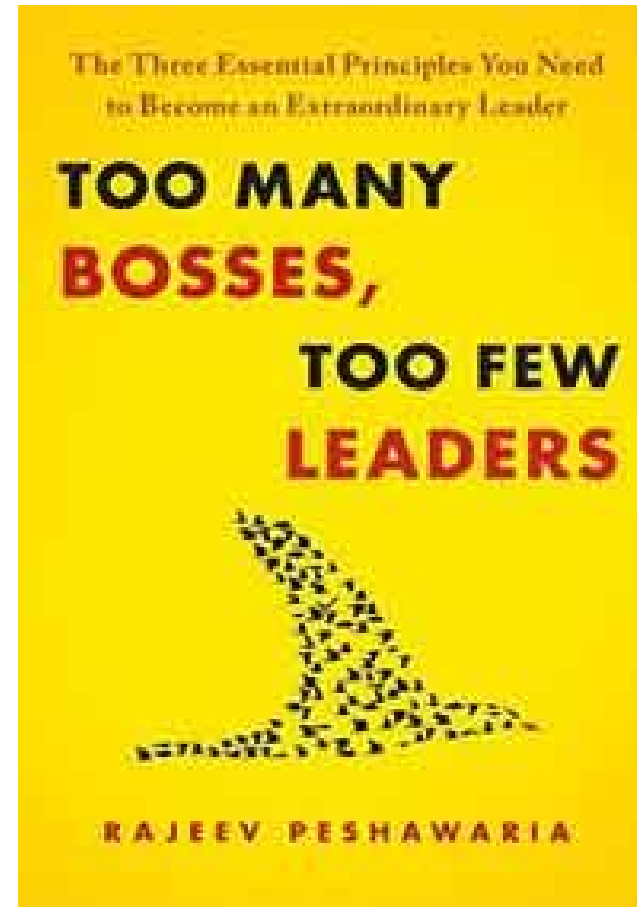


Too Many Bosses, Too Few Leaders

ISBN: 9781451646672

Price: RM 56.90

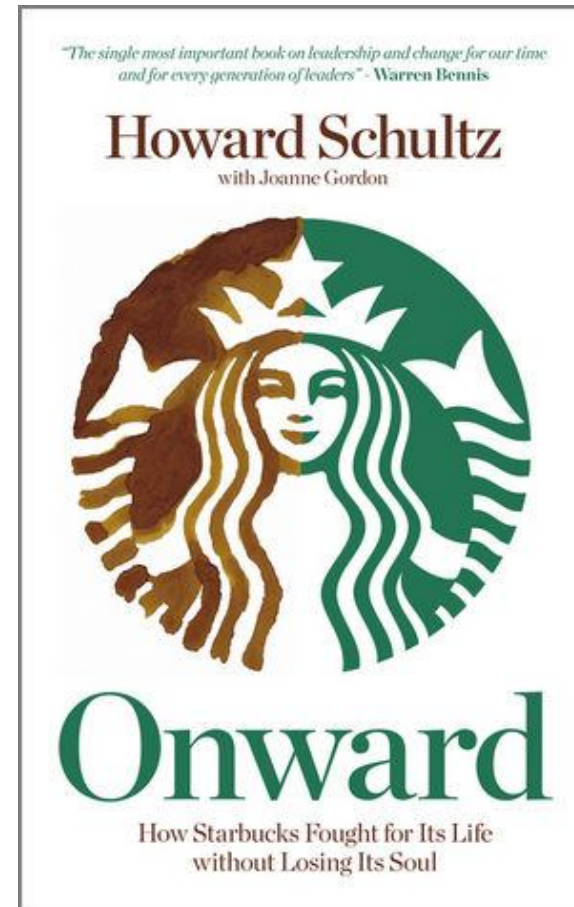
Based on years of leadership development at top blue chip firms, a "leadership toolkit" for becoming a highly effective leader and peak performer.



Onward: How Starbucks Fought for Its Life without Losing Its Soul

ISBN: 9780470977644
Price: RM 103.80

In 2008, Howard Schultz, the president and chairman of Starbucks, made the unprecedented decision to return as the CEO eight years after he stepped down from daily oversight of the company and became chairman. Concerned that Starbucks had lost its way, Schultz was determined to help it return to its core values and restore not only its financial health, but also its soul. In *Onward*, he shares the remarkable story of his return and the company's ongoing transformation under his leadership, revealing how, during one of the most tumultuous economic times in history, Starbucks again achieved profitability and sustainability without sacrificing humanity. Offering readers a snapshot of a moment in history that left no company unscathed, the book zooms in to show, in riveting detail, how one company struggled and recreated itself in the midst of it all. The fast paced narrative is driven by day-to-day tension as conflicts arise and lets readers into Schultz's psyche as he comes to terms with his limitations and evolving leadership style. *Onward* is a compelling, candid narrative documenting the maturing of a brand as well as a businessman. *Onward* represents Schultz's central leadership philosophy: It's not just about winning, but the right way to win. Ultimately, he gives readers what he strives to deliver every day- a sense of hope that, no matter how tough times get, the future can be just as or more successful than the past, whatever one defines success to be.' "Through the lens of his personal leadership journey, with all of its dizzying ups and agonizing downs, Howard Schultz has written, with aching honesty and passion, the single most important book on leadership and change for our time and for every generation of leaders. This book is not just recommended reading, it's required." Warren Bennis, Distinguished Professor of Business, University of Southern California, and author of the recently published *Still Surprised: A Memoir of a Life in Leadership* "[This] sequel to the founding of Starbucks is grittier, more gripping, and dramatic, and [Schultz's] voice is winning and authentic. This is a must-read for anyone interested in leadership, management, or the quest to connect a brand with the consumer."

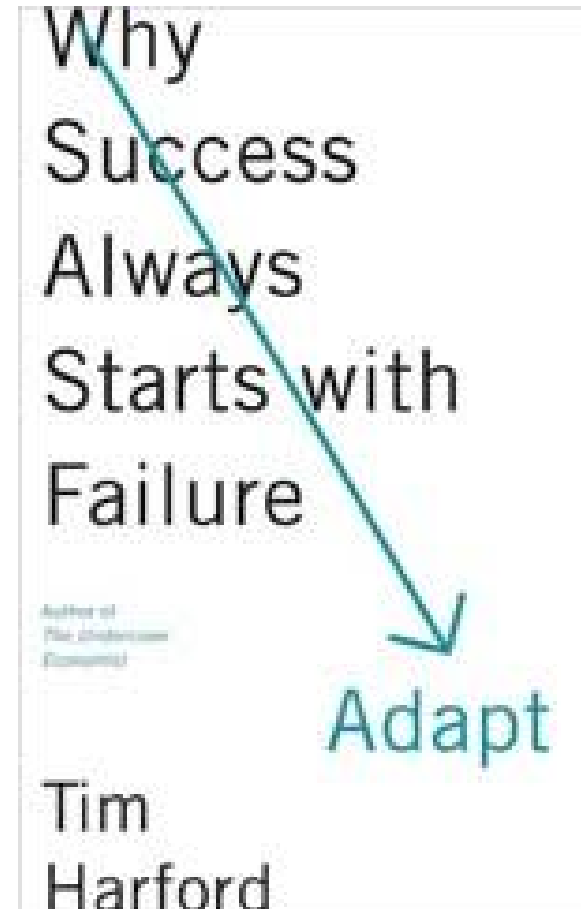


Adapt: Why Success Always Starts with Failure

ISBN: 9780374533267

Price: RM 54.90

In this groundbreaking book, Tim Harford, the Undercover Economist, shows us a new and inspiring approach to solving the most pressing problems in our lives. When faced with complex situations, we have all become accustomed to looking to our leaders to set out a plan of action and blaze a path to success. Harford argues that today's challenges simply cannot be tackled with ready-made solutions and expert opinion; the world has become far too unpredictable and profoundly complex. Instead, we must adapt. Deftly weaving together psychology, evolutionary biology, anthropology, physics, and economics, along with the compelling story of hard-won lessons learned in the field, Harford makes a passionate case for the importance of adaptive trial and error in tackling issues such as climate change, poverty, and financial crises—as well as in fostering innovation and creativity in our business and personal lives.

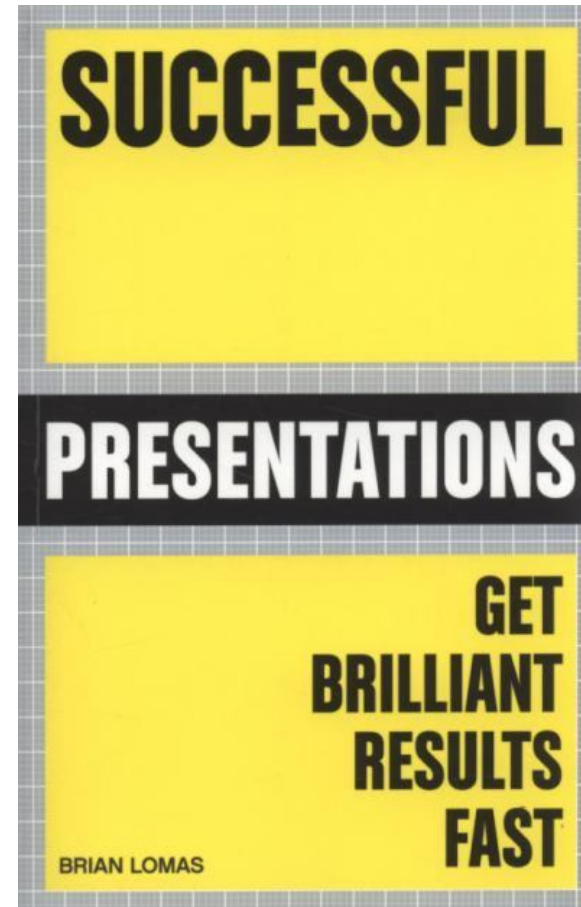


Successful Presentations

ISBN: 9781854584793

Price: RM 39.90

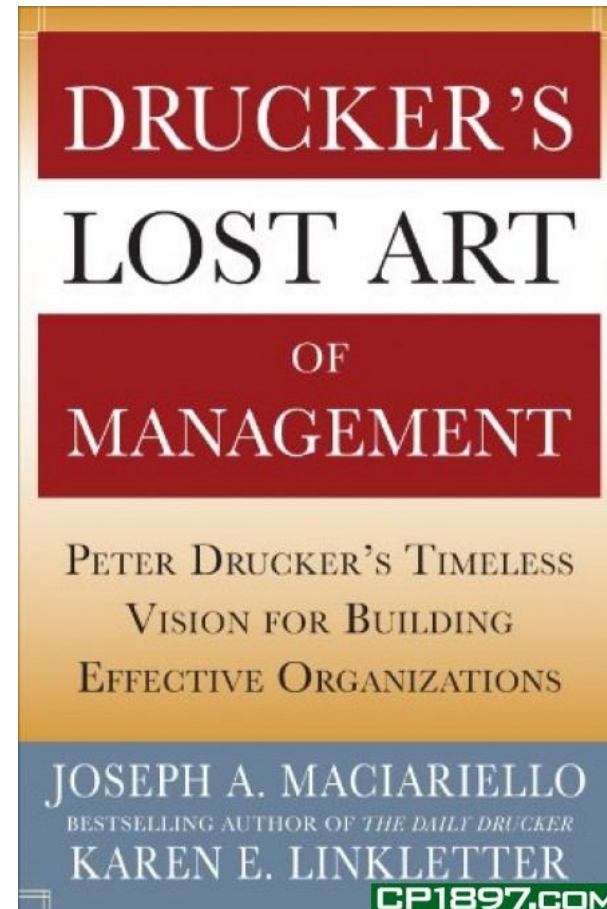
Successful Presentations focuses on essential presentation skills to get your message across effectively. It's perfect for business owners, working professionals and anyone wanting to learn how to give great presentations. Practical and easy to use, this book is a step-by-step guide to making good presentations great, from managing nerves to tips and tricks to engage the audience, keep them interested and deliver your message effectively. The book is packed with helpful examples and practical exercises to complete. Brian Lomas is a business consultant and trainer. He has presented to audiences in excess of a thousand, faced the friendly and the not-so-friendly, and been asked numerous difficult questions, so he is well placed to advise on giving the best presentations.



**Drucker's Lost Art of
Management**
ISBN: 9780071765817
Price: RM 140.00

While corporate malfeasance was once considered the exception, the American public is increasingly viewing unethical, immoral, and even criminal business behavior as the norm. According to the authors of *Drucker's Lost Art of Management*, there is some truth behind this new perception. Business management has lost its bearings, and the authors look to Peter Drucker's vision of management as a liberal art to steer business back on course.

Recognized as the world's leading Drucker scholar, Joseph Maciariello, along with fellow Drucker scholar Karen Linkletter, provides a blueprint for making corporate American management more functional and redeeming its reputation. Throughout his career, Peter Drucker made clear connections between the liberal arts and effective management, but he passed away before providing a detailed exposition of his ideas. Maciariello and Linkletter integrate their Drucker expertise in management and the liberal arts to finally define management as a liberal art and fulfill Drucker's vision.



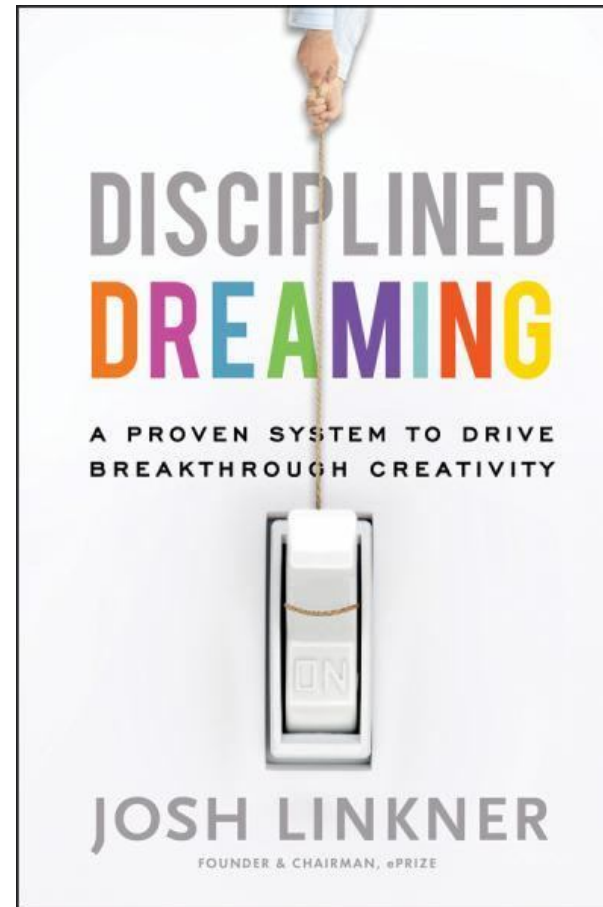
Disciplined Dreaming

ISBN: 9780470922224

Price: RM 87.80

A 5-part process that will transform your organization — or your career — into a non-stop creativity juggernaut.

We live in an era when business cycles are measured in months, not years. The only way to sustain long term innovation and growth is through creativity-at all levels of an organization. *Disciplined Dreaming* shows you how to create profitable new ideas, empower all your employees to be creative, and sustain your competitive advantage over the long term. Linkner distills his years of experience in business and jazz — as well as hundreds of interviews with CEOs, entrepreneurs, and artists — into a 5-step process that will make creativity easy for you and your organization. The methodology is simple, backed by proven results.

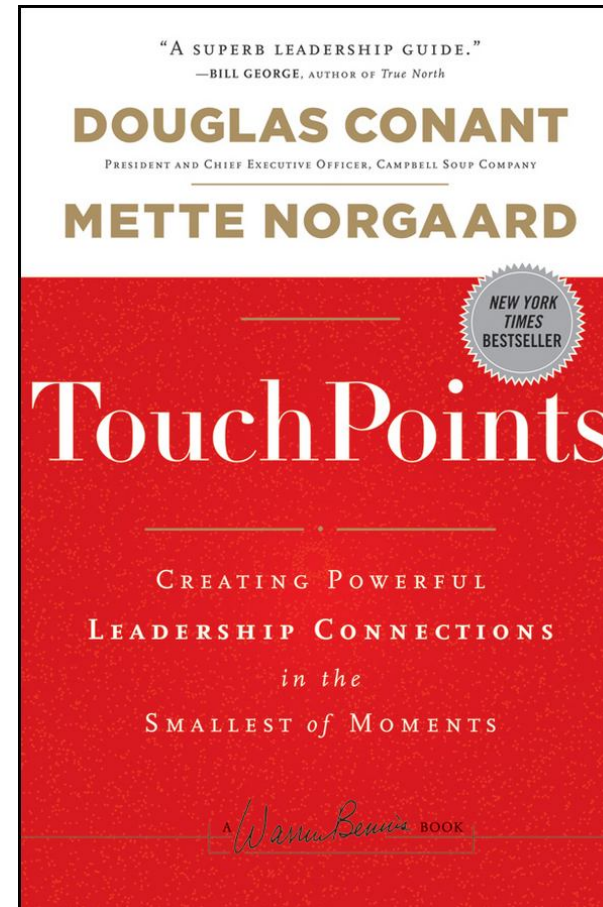


Touch Points

ISBN: 9781118004357

Price: RM 87.80

A fresh, effective, and enduring way to lead-starting with your next interaction. Most leaders feel the inevitable interruptions in their jam-packed days are troublesome. But in TouchPoints, Conant and Norgaard argue that these-and every point of contact with other people-are overlooked opportunities for leaders to increase their impact and promote their organization's strategy and values. Through previously untold stories from Conant's tenure as CEO of Campbell Soup Company and Norgaard's vast consulting experience, the authors show that a leader's impact and legacy are built through hundreds, even thousands, of interactive moments in time. The good news is that anyone can develop "TouchPoint" mastery by focusing on three essential components: head, heart, and hands. TouchPoints speaks to the theory and craft of leadership, promoting a balanced presence of rational, authentic, active, and wise leadership practices. Leadership mastery in the smallest and otherwise ordinary moments can transform aimless activity in individuals and entropy in organizations into focused energy-one magical moment at a time.



The Gifted Boss

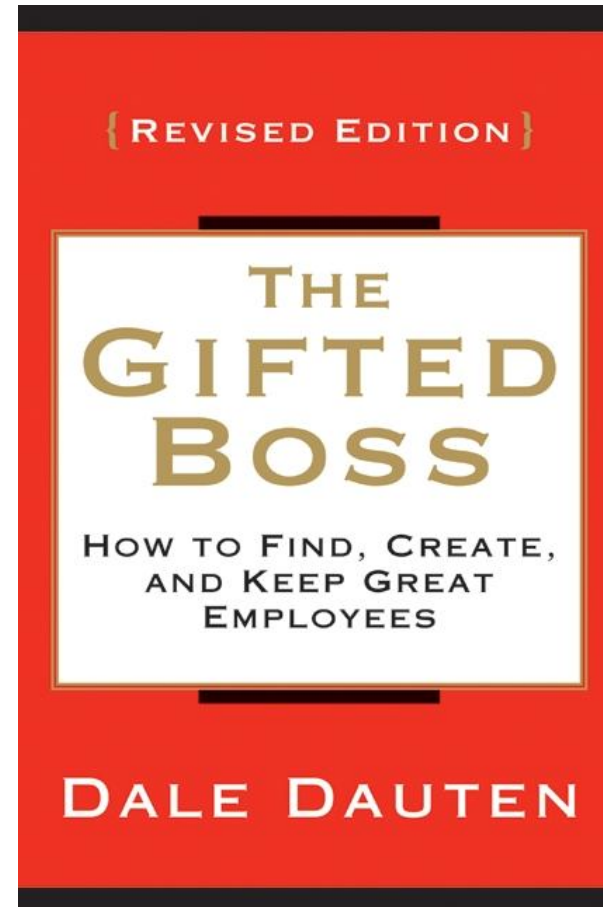
ISBN: 9780062059536

Price: RM 66.90

The Gifted Boss is management guru Dale Dauten's classic—yet revolutionary—guidebook on teaching managers how to spot and court talent and how to give great employees what they want and need. This is a comprehensive system full of valuable insight and lessons aimed at creating the best work environment for the best people.

Throughout *The Gifted Boss*, Dale Dauten defines his different breed of leader as one who is able to shape a business environment and culture that is a magnet for self-motivated employees. Dauten's starting point is a powerful fact about hiring great employees: the best ones are almost never in the job market. His system also includes a discussion of "ideal turnover" and how the great managers employ "the secret skill" of "de-hiring" to gracefully move mediocre employees up or out. Throughout his discussions, Dauten incorporates priceless knowledge gained from an exhaustive search for America's best bosses. The wisdom he acquired was startling, and it pertained to every type of organization: "Different isn't always better, but better is always different."

The Gifted Boss has already earned itself a cult following. Now, based on conversations with hundreds of readers, Dauten has revised his work by adding a quick-start guide to help his audience get fast results and a discussion guide to help executives share the book with their teams. Though new technology continues to bring new changes to communication in the workplace, *The Gifted Boss* still remains the essential guide to maneuvering the tricky world of managing the modern employee. It belongs on every businessperson's desk.

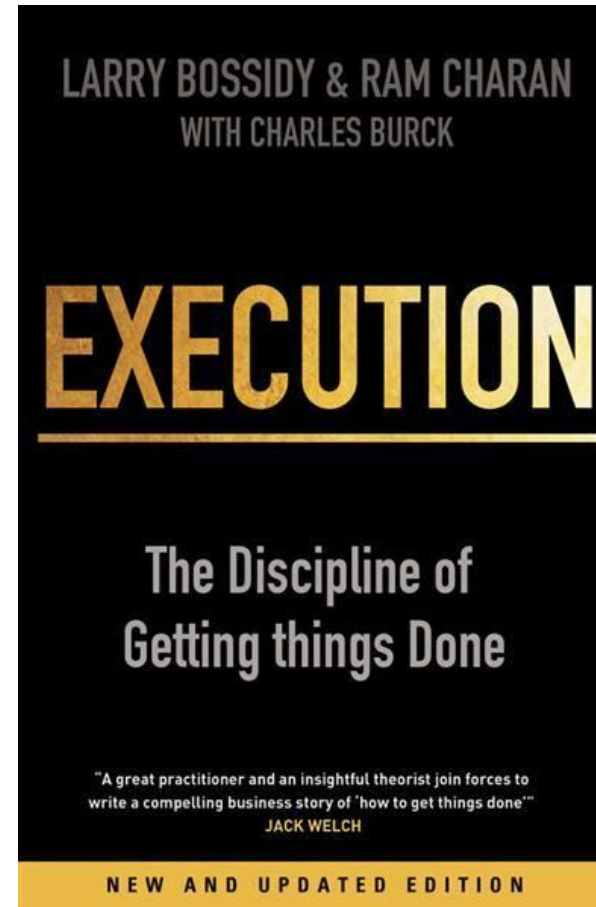


Execution

ISBN: 9781847940681

Price: RM 104.90

When "Execution" was first published in 2002, it changed the way we did our jobs. By analysing the discipline of getting things done, it helped thousands of business people to make the final leap to success. Now, Larry Bossidy and Ram Charan reframe their empowering message for a world in which the old rules have been shattered and radical change is becoming routine. For the foreseeable future: Growth will be slower. But the company that executes well will have the confidence, speed and resources to move fast as new opportunities emerge. Competition will be fiercer, with companies searching for any possible advantage in every area. Governments will take on new roles in their national economies. And companies that execute well will be more attractive as partners and suppliers, and better prepared to adapt to new waves of regulation. Risk management will become a top priority for every leader, and every company will be looking for the edge in detecting new internal and external threats. Forget formulating a 'vision', then leaving others to carry it out: "Execution" shows you how to link together people, strategy and operations - the three core elements of every organisation - and create a business based on dialogue, intellectual honesty and realism. With case histories from the real world - including such recent examples such as the diverging paths taken by Jamie Dimon at JPMorgan Chase and Charles Prince at Citigroup - "Execution" provides the realistic and hard-nosed approach to business success that could only come from authors as accomplished and insightful as Bossidy and Charan.

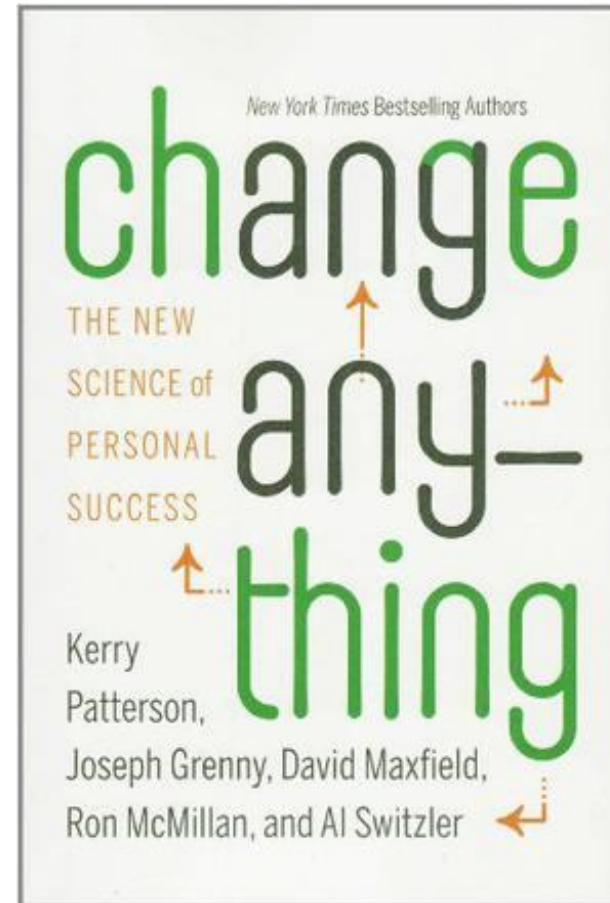


Change Anything

ISBN: 9781455500208

Price: RM 59.90

Change Anything is a new approach to how we can change our lives for the better at home, at work, in relationships...anywhere. Using the latest psychological and medical research, Change Anthing reveals how traditional willpower is not always the most important factor in affecting behavioral change. Other, far more subtle, factors exist. Change Anything shows how to identify these powerful and influential forces, and how to put them to work in a positive manner that brings real and meaningful results.



Get To The Point

ISBN: 9789810854478

Price: RM 58.00

Specially written for business presenters, this book will help you become a more confident, credible and compelling speaker.

Presented in a Q&A format, Get to the Point is jam-packed with over 1,000 ready-to-apply strategies and proven presentation secrets to help you:

- Overcome your nervousness and stage fright once and for all
- Connect with your audience effortlessly when you speak
- Craft stories that keep your audience excited, engaged and at the edge of their seats
- Inject much appreciated humour into your business presentations
- Organise your thoughts into an effective speech that you will remember and your audience won't forget
- Master your delivery and develop a memorable stage presence
- Think on your feet and deliver effective off-the-cuff speeches
- Persuade your audience more effectively and create buy-in for your ideas

By the time you are done with this book, you will be equipped with the necessary skills to persuade and inspire, to turn prospects into clients, and to gain an unfair advantage over your colleagues and competitors!

GET TO THE POINT

HOW TO
**PRESENT WITH MORE
CONFIDENCE & CHARISMA**
IN FRONT OF ANY AUDIENCE

ERIC FENG

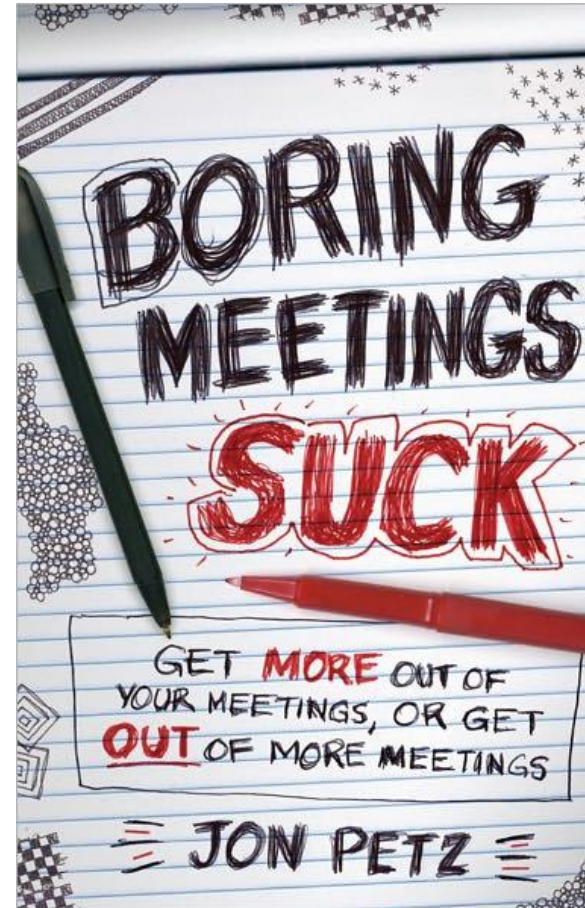
Author of Bestselling Book
The FAQ Book on Public Speaking

Boring Meetings Suck

ISBN: 9781118004623

Price: RM 71.80

Meetings, the cornerstones of collaboration, inspiration, and progress, have suffered excruciating humiliation at the hands of corporate America. Gone are good agendas, participation, focus, and follow-up that are the lifeblood of great meetings. Instead, too many meetings drone on like some sort of soul-crushing, walking-dead zombie robbing workplaces of joy, productivity, and time. But there is good news: meetings can be saved . . . by you! Boring Meetings Suck empowers you to take charge of meetings that have become a waste of time and talent. Most books on meetings focus only on the person responsible for planning and hosting the meeting, but Boring Meetings Suck dares to admit what other authors avoid. Only when attendees learn how to diplomatically speak up and get meetings back on track will everyone benefit.

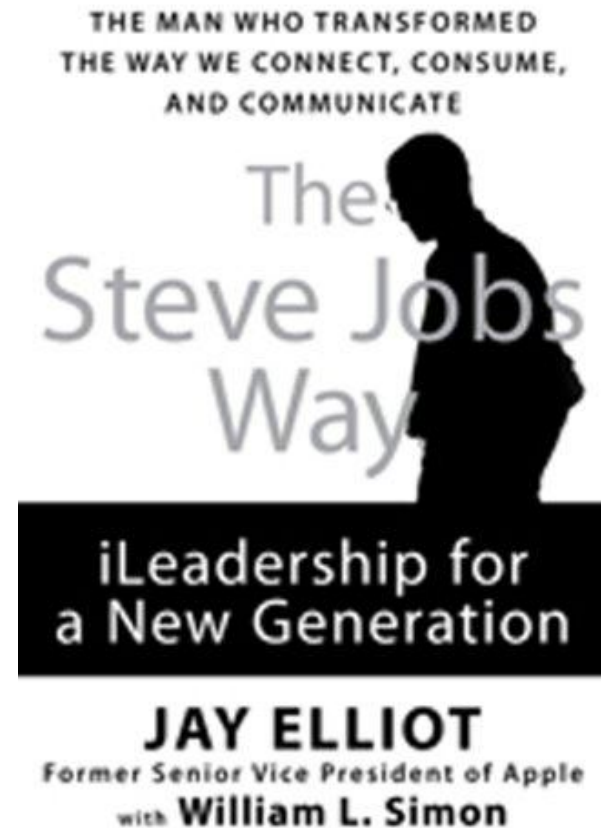


The Steve Jobs Way

ISBN: 9781593157050

Price: RM 59.90

Through this book, Jay Elliot gives the reader the opportunity of seeing Steve Jobs as only his closest associates have ever seen him, and to learn what has made him--and the mystique of his management style--capable of creating tools so extraordinary that they have remade three industries and have transformed the way we create, consume, and communicate with each other. Jay Elliot worked side by side with Steve as Senior Vice President of Apple and brings us his deep insider perspective of Steve's singular iLeadership style--which encompasses four major principles: product, talent, organization, marketing. Jay shares the lessons that come out of Steve's intuitive approach to show how the creative and technological



The Complete 101 Collection

ISBN: 9781400281084

Price: RM 69.90

The whole leadership in one volume from the world's top leadership Guru.

John C. Maxwell's best-selling 101 series of briefcase-sized leadership books has helped more than one million people become better leaders. Here in one volume is everything you need to start your successful leadership journey. Think of *The Complete 101 Collection* as a crash course or, rather an entire semester of leadership fundamentals to help you reach your potential in these areas:

Attitude 101 - Attitude is contagious, so make sure your team is catching the right one.

Self-Improvement 101 - To improve your life, improve yourself.

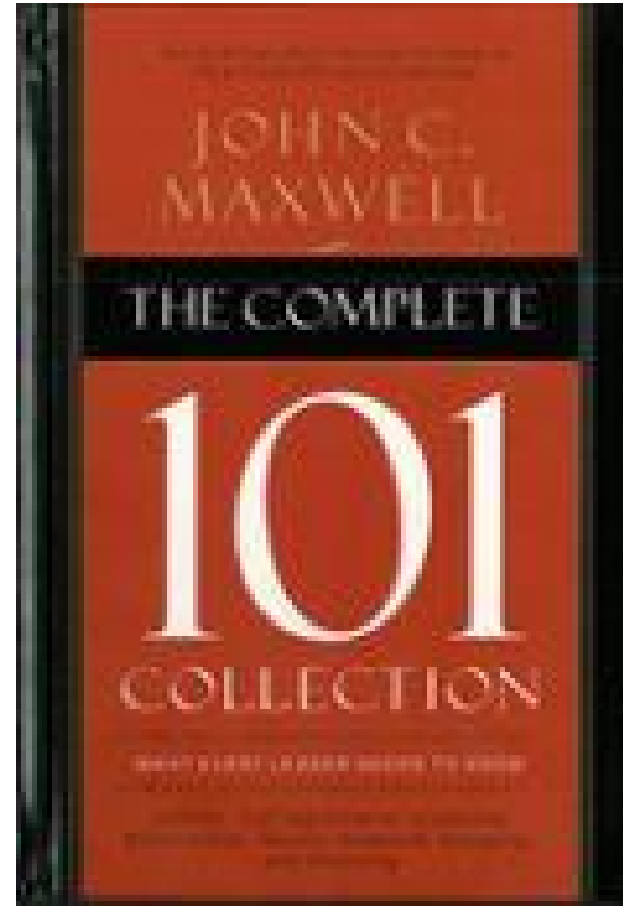
Leadership 101 - No matter who you are, you can lead and lead well.

Relationship 101 - Great leadership is built on great relationship.

Success 101 - Success may look different for each person, but teamwork wins championship.

Equipping 101 - Leaders with an equipped team possess an edge that will help them win.

Mentoring 101 - Multiply your impact by increasing the number of leaders on your team.

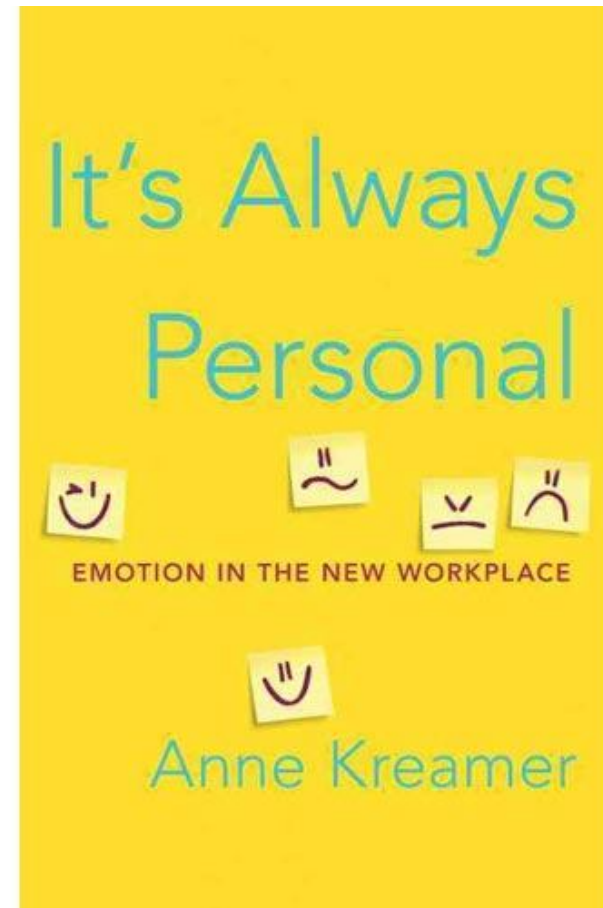


It's Always Personal

ISBN: 9781400067978

Price: RM 94.90

How often have we heard “It’s nothing against you, it’s not personal – it’s just business”? But in fact, at work it’s never just business – it’s always personal. In this groundbreaking look at what’s really going on from 9 to 5 – the crying, yelling, and bullying, as well as the friendship and laughter borne of creative collaboration – journalist and former corporate executive Anne Kreamer shows us how to get rational about our emotions, and provides the necessary new tools to flourish in an emotionally charged workplace.



Authentic Success

ISBN: 9781401928247

Price: RM 59.90

Authentic Success examines how to enjoy real, soulful success while living in a manic, busy and hyped-up world. Robert Holden is the creator of a unique program – called Success Intelligence – used worldwide by artists and writers, entrepreneurs and leaders and also global companies and brands such as DOVE, the Body Shop, the BBC and Virgin. This landmark book is an invaluable guide to genuine success and happiness.



Transformers Vault

ISBN: 9780810998681

Price: RM 115.00

For the first time ever, *Transformers Vault* reveals the complete story of the Transformers, everyone's favorite robots in disguise. Loaded with never-before-seen images, this book is a guide to the epic battle between the Autobots and Decepticons, as it began with toys and television, and continued to comics, film, games, and other media. There's something here for all generations, from classic toys that have become sought-after collectibles to the amazing, high-tech visuals of the three live-action films.

Hasbro has opened its official archives, gathering more than 250 images and several featured pieces of memorabilia. Look inside for a sheet of Generation One tech specs with a secret revealer, a rare pencil sketch from comics artist Casey Coller, an unseen character profile for Hot Rod from the 1986 film, an animation cel, and much more. Exclusive photos of Japanese Transformer prototypes, archival development art, and brand-new information about the future of the Transformers make this the ultimate package for every fan.



The Happiness Advantage

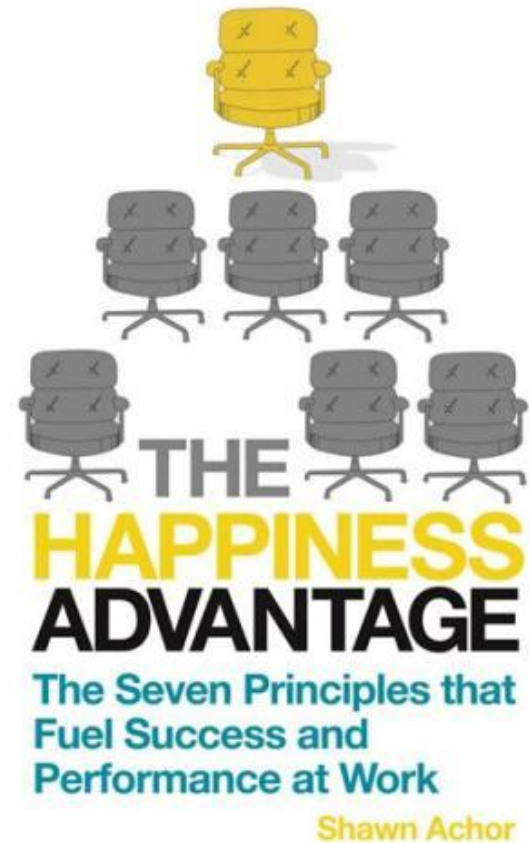
ISBN: 9780753539460

Price: RM 62.90

Most people want to be successful in life. And of course, everyone wants to be happy. When it comes to the pursuit of success and happiness, most people assume the same formula: if you work hard, you will become successful, and once you become successful, then you'll be happy. The only problem is that a decade of cutting-edge research in the field of positive psychology has proven that this formula is backwards. Success does not beget happiness.

Based on the largest study ever conducted on happiness and human potential (a survey conducted by the author of more than 1,600 students), Harvard lecturer Shawn Achor shares seven core principles of positive psychology that each one of us can use to improve our performance, grow our careers, and gain a competitive edge at work. He reveals how happiness actually fuels success and performance, not the other way around. Why?

Because when we are happier and more positive we are more engaged, creative, resilient to stress, and productive. The Happiness Advantage will appeal to anyone who wants practical advice on how to become happier and also more successful.



Future Release

Release Date: October 2011

Debunkery

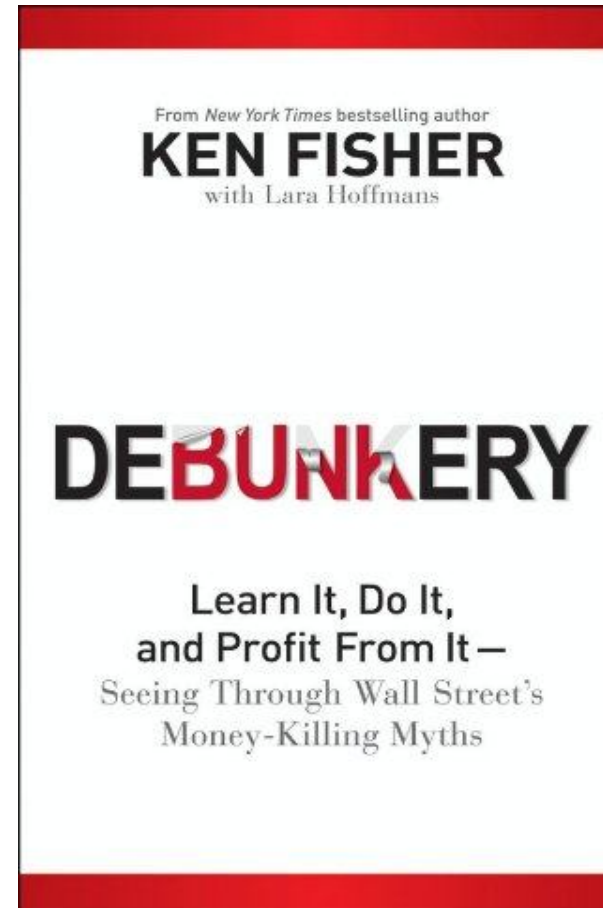
ISBN: 9781118077016

Price: RM54.50

Legendary money manager Ken Fisher outlines the most common – and costly – mistakes investors make.

- Small cap stocks are best for all times. Bunk!
- A trade deficit is bad for markets. Bunk!
- Stocks can't rise on high unemployment. Bunk!

In *Debunkery*, Ken Fisher – named one of the 30 most influential individuals of the last three decades by Investment Advisor magazine – details why so many investors fail to get the long-term results they desire. The short answer is many investors fail to question if what they believe is true – and are therefore blinded by tradition, biases, ideology, or any number of cognitive errors.



Future Release

Release Date: November 2011

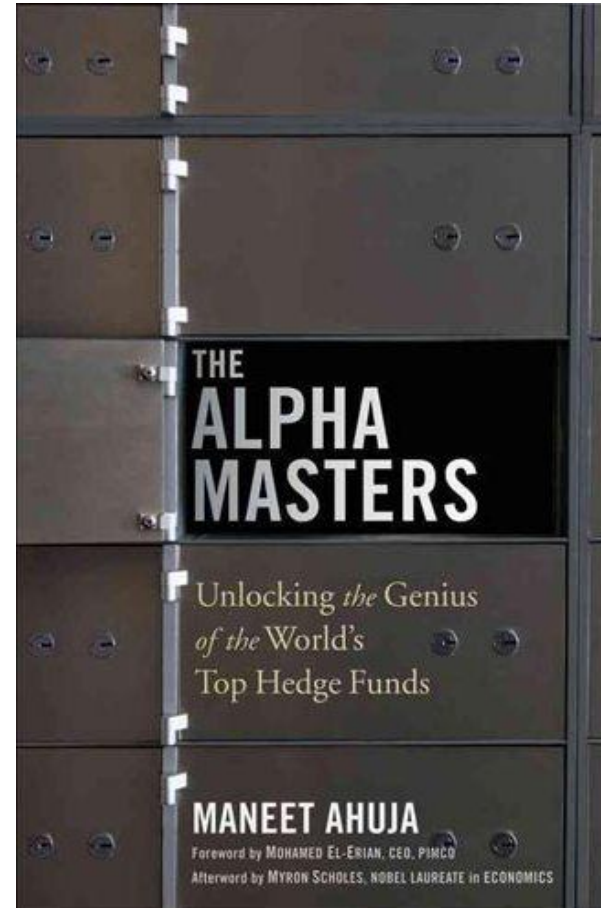
The Alpha Masters

ISBN: 9781118065525

Price: RM89.50

The ultimate behind-the-curtain look at the hedge fund industry, unlocking the most valuable stories, secrets, and lessons directly from those who have played the game best.

Written by Maneeet Ahuja, the hedge fund industry insider, *The Alpha Masters* brings the secretive world of hedge funds into the light of day for the first time. As the authority that the biggest names in the business, including John Paulson, David Tepper, Bill Ackman, and David Einhorn, go to before breaking major news, Ahuja has access to the innermost workings of the hedge fund industry. For the first time, in *Alpha Masters*, Ahuja provides both institutional and savvy private investors with tangible, analytical insight into the psychology of the trade, the strategies and investment criteria serious money managers use to determine and evaluate their positions, and special guidance on how the reader can replicate this success themselves.



Future Release

Release Date: October 2011

Stock Trader's Almanac 2010

ISBN: 9781118048696

Price: RM128.00

Published every year since 1968, the *Stock Trader's Almanac* is a practical investment tool with a wealth of information organized in calendar format. Everyone from well-known money managers to savvy traders and investors relies upon this annual resource for its in-depth analyses and insights. The *Stock Trader's Almanac 2012* contains essential historical price information on the stock market, provides monthly and daily reminders, and highlights seasonal trading opportunities and dangers.

The *Stock Trader's Almanac 2012* is packed with timely insights and targeted analysis to help you navigate turbulent markets and beat the odds in the year ahead. This trusted guide combines over a century's worth of data, statistics, and trends along with vital analysis you won't get anywhere else. The 2012 edition includes a revision of the Seasonal Switching Strategy that significantly boosts returns as well as new information on the coming Super Boom. Other key seasonal and cyclical updates include pre-presidential election year cycles and perspectives, how the government manipulates the economy to stay in power, incumbent victories vs. incumbent defeats, and the market impact of the lame duck year.

